

THEME: ACCELERATING COMPETITIVENESS IN POST-COVID WORLD

CONFERENCE ANNOUNCEMENT

A BRIEF INTRODUCTION ABOUT OGTC

Established in 2004, Okhla Garment & Textile Cluster (OGTC), a cluster centric approach, is the first of its kind with mission excellence as its motto. Though the members are not having physical proximity but are clear in their minds that success can only be achieved through collective thinking and cooperation. Like minded entrepreneurs got together and created OGTC to primarily strengthen each member by complementing each other, by identifying best practices, implementing intensive collective training and adopting out of the box approach and provide inputs as a think tank to the garment industry.

In our short period of history, we have taken yeoman strides to assist our members to keep pace in the competitive environment. The foremost ongoing initiative is introduction of Industry 4.0 smart solutions through Technology providers. In addition, our members have reduced an equivalent of nearly 2000 tons of Carbon Footprint with the ultimate aim of going carbon neutral. We are also playing a significant role towards women empowerment by providing gainful employment to over 50,000 women workforce.

ABOUT VIRTUAL CONFERENCE

The current unprecedented circumstances have arisen due to COVID-19 and have presented new challenges as well as opportunities for businesses to leverage mutual synergies to harness the untapped potential in Textiles and Apparel Sector. With the lockdown getting lifted, the industry is opening up and operations are picking up gradually. Today, the textile and apparel cluster desires to move faster with radical innovation, shifting markets, evolving supply chains and distribution channels, cost & operational efficiency and orientation towards responsible and sustainable manufacturing.

The value of face-to-face interaction will never go away but there are circumstances when going virtual is inescapable. Notwithstanding, our virtual programme will continue to be filled with networking opportunities, educational sessions, and attendee insights so as to generate meaningful take aways.

For survival in the manufacturing sector we improve the competitiveness of the textile sector in general and apparel sector in particular and this needs to be done at a fast pace.

Let's Come together to usher a creative coalition where industry and government working together can alleviate many of the problems facing the industry.

CONFERENCE HISTORY

A cross-disciplinary event, the idea is to explore creativity and the creative process through the lenses of imagination and innovation.

It provides an environment for academia, researchers and practitioners to exchange ideas on recent developments in the field of apparel manufacturing. The conference is also expected to foster networking, collaboration and joint effort among the conference participants to advance the theory and practice as well as to identify major trends in apparel manufacturing.

The conference aims to develop a creative coalition which takes everybody on board.

A few quick facts about last OGTC Conference ICAHT-2019

➤ **600 Delegates from 114 Manufacturing Units and 30 persons from consulting firms participated**

CONFERENCE STRUCTURE

- 1) The Policy Makers, the Industry, the Academicians, the Researchers and all other associated to the growth and building competitiveness to the industry are likely to participate in the conference.
- 2) Workshops will encourage attendees to put the creative process into practice. Specific workshops are arranged on selected subjects to be conducted by eminent experts from India and abroad for specific skill professionals.

Workshops -A Special Feature of ICAHT

It may not be out of place to mention that the concept of workshops and general interest presentations is a novel concept adopted by OGTC and has been found extremely beneficial to the industry in terms of specific skill up-gradation and creation of general awareness in the present times, which are really termed as knowledge economy.

DELEGATE FEES:

1. a. Members of AEPC, OGTC and TA(I) b. Noida /Gurgaon/Apparel Export Cluster c. ATDC Faculty d. NIFTA Faculty e. NISTI Faculty	Rs.1000/- + Applicable Taxes
2. Others	Rs.1500/- + Applicable Taxes
3. Indian Students through Institutes	Rs.500/- + Applicable Taxes
4. Foreign Delegates	USD \$ 100/- + Applicable Taxes

SPONSORSHIP OPTIONS, FEES & PRIVILEGES

S. No.	Name	Fees (INR)	USD \$	Privileges
1.	Lead Sponsor	Rs. 12 Lacs + Applicable Taxes	USD 16000/- + Applicable Taxes	a) Can present a paper / workshop in the conference b) Logo in all banners, brochures of the conference c) 10 Complimentary delegates
2.	Gold Sponsor	Rs. 8 Lacs + Applicable Taxes	USD 11000/- + Applicable Taxes	a) Logo in all banners, brochures and of the conference b) 6 Complimentary delegates
3.	Silver Sponsor	Rs. 5 Lacs + Applicable Taxes	USD 7000/- + Applicable Taxes	a) Logo in all banners, brochures and of the conference b) 4 Complimentary delegates
4.	Session Sponsor	Rs. 3 Lacs + Applicable Taxes	USD 4000/- + Applicable Taxes	a) Logo in all banners, brochures and of the conference b) 2 Complimentary delegates

PAYMENT OPTIONS

1. DIRECT BANK TRANSFER

ACCOUNT NAME : OKHLA GARMENT & TEXTILE CLUSTER
ACCOUNT NO. : 4105115000000622
BANK CODE : 4105
IFSC : KVBL0004105
ADDRESS : THE KARUR VYSYA BANK LIMITED,
3, SANT NAGAR, EAST OF KAILASH, NEW DELHI – 110065

or

1. Cheque to be made in favour of “OKHLA GARMENT & TEXTILE CLUSTER” payable at Delhi and sent to

For further details if any contact:

Mr. R.C. Kesar
Conference Chairman 09810091812

CONFERENCE SECRETARIAT

OKHLA GARMENT & TEXTILE CLUSTER
B-24/1, Okhla Industrial Area, Phase II,
New Delhi-110020, India
Ph. (91)11- 41609550
Mr. Neeraj Pandey – (M) 9818505143
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Website: www.ogtc.in

PROGRAMME OUTLINE

10:00 - 10:15 hrs.	INAUGURAL SESSION
10:15 - 10:30 hrs.	THEME PRESENTATION: Accelerating Competitiveness in Post-Covid World
10:15 - 12:00 hrs.	PRESENTATION
	Future Evolution of Industry
	Sustainable Development Goals with focus on Circular Economy and Climate Change
12:00 - 13:00 hrs.	PANEL DISCUSSION
	Growing Importance of role of Middle Management in Today's Competitive Era
13:00 - 14:00 hrs.	LUNCH
14:00 - 16:45 hrs.	PARALLEL WORKSHOPS
	PRODUCTION, MERCHANDISING AND SOURCING
14:00 - 14:45 hrs.	Planning Criticality- Growing Relevance in the New Era
14:45 - 15:30 hrs.	Growing relevance of technology in improving business in Post Covid Scenario
15:30 - 16:30 hrs.	Sharing of improvement / achievement in respective factories.
	FINANCE
14:30 - 15:00 hrs.	Awareness on financial initiatives by Government for Textile & Apparel Industry
15:00 - 16:00 hrs.	TOC Planning – It's growing relevance
	HUMAN RELATIONS (HR)
14:00 - 15:00 hrs.	Conflict Resolution – Role of HR 4.0
15:00 - 16:00 hrs.	Contemporary HR in Post Covid Scenario
16:30 - 16:45 hrs.	CONFERENCE WRAP-UP