

DELEGATE FEES:

1	a. Members of AEPC, OGTC and TA(I) b. Noida /Gurgaon/Apparel Export Cluster c. ATDC Faculty d. NIFTA Faculty E. NISTI Faculty	Rs. 3000/- + Applicable Taxes
2	Others	Rs.5000/- + Applicable Taxes
3	Indian Students through Institutes	Rs.2000/- + Applicable Taxes
4	Foreign Delegates	USD \$. 200/- + Applicable Taxes

The delegate fee is per participant. Payable by Cheque/Draft payable at Delhi in favour of "OKHLA GARMENT & TEXTILE CLUSTER"

E- SOUVENIR: ADVERTISEMENT TARIFF

Advertisers are aware that internationally as well as in India the trend is to save paper and go Digital, which has significant advantages over the printing hard copy concept and is a great contribution towards guarding the environment.

In view of the above at OGTC it has been decided to have an E- Souvenir instead of printed souvenir. The E- Souvenir will be an exact replica of the printed souvenir.

Additionally this E- Souvenir will be part of conference DVD which will be distributed free of cost on request, as well as will be uploaded on OGTC **for one year** website through YouTube for free access to everyone.

Advertisement Tariff	Rs.	
2nd Cover (Back of Front Cover) in 4 colours	40,000/- + Applicable Taxes	Cheques / Bank Drafts to be drawn in favour of Okhla Garment & Textile Cluster payable at Delhi
3rd Cover (Inside of Back Cover) in 4 colours	30,000/- + Applicable Taxes	
4th Cover (Back Cover) in 4 Colours	40,000/- + Applicable Taxes	Note: - Design of Advertisement Material / Advertisement in color may please be sent on CD or soft copy to OGTC.
1st Page facing inside 2nd cover in 4 Colours	35,000/- + Applicable Taxes	
Last Page facing 3rd cover	30,000/- + Applicable Taxes	
Full Page (B & W)	15,000/- + Applicable Taxes	
Half Page (B & W)	8,000/- + Applicable Taxes	

For further details if any contact:

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CONFERENCE SECT.

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ICAHT 2019

**15TH INTERNATIONAL CONFERENCE
ON APPAREL & HOME TEXTILES**
7 Sep 2019
India Habitat Centre New Delhi

Supported By



In association with
OGTC
Gateway to Apparel Manufacturing in India

CONFERENCE ANNOUNCEMENT & CALL FOR PAPERS

15TH INTERNATIONAL CONFERENCE ON APPAREL & HOME TEXTILES

7TH SEPTEMBER 2019

AT INDIA HABITAT CENTRE, NEW DELHI

THEME: CREATION OF TEN MILLION JOBS IN APPAREL SECTOR -
DOUBLE THE INDUSTRY'S SIZE AND ANOTHER TEN MILLION JOBS WILL BE CREATED

Minuscule as India's garment export sector is in relation to its potential, it employs 17 million people. India is in a virtuous phase of its demographic transition and the most important priority of the government and the industry is to find ways to provide employment to the 10 million young people entering the workforce annually.

Most customers believed that after China, India would be the greatest beneficiary of the free market. But optimistic assumptions proved to be wrong. In fact the opposite occurred. India's competitors developed further while little change occurred in India.

In spite of all the good intentions of everybody the net result is almost insignificant growth and marginal decline in industry. **Lack of competitiveness is restricting the scope of all additional job creations which is the country's prime concern.**

Vacation of export market space due to high labour cost in China; low compliance standards in Bangladesh is again providing an opportunity.

India is a virtuous phase of its demographic transition and the most important priority of the government and the industry is to find ways to provide employment to the 12 million young people entering the workforce annually.

The underlying stress and the message of the theme is to bring growth to the Apparel Exports Industry. We are conscious that there are many Stakeholders involved in the value chain to bring growth. The most important stakeholder for Apparel Industry will be APPAREL INDUSTRY itself which with the support of policymakers can bring continuous growth.

We plan to focus on steps the Apparel Industry needs to take to improve, build & sustain competitiveness in all areas of price, service, quality, faster delivery, fashion etc.

All over the world the emphasis is to move to Apparel 4.0 leading to Smart Manufacturing to make things faster, better and cheaper.

CONFERENCE HISTORY

A cross-disciplinary event, the idea is to explore creativity and the creative process through the lenses of imagination and innovation.

It provides an environment for academics, researchers and practitioners to exchange ideas and recent developments in the field of apparel manufacturing. The conference is also expected to foster networking, collaboration and joint effort among the conference participants to advance the theory and practice as well as to identify major trends in apparel manufacturing.

The conference aims to develop a creative coalition which takes everybody on board.

A few quick facts about last year's version ICAHT-2018 of the conference:

- **600 Delegates from 114 Manufacturing Units and 30 persons from consulting firms participated**

CONFERENCE STRUCTURE

1) The Policy Makers the Industry, the Academicians the Researchers and all other associated to the growth and building competitiveness to the industry are likely to participate in the conference.

2) Workshops will encourage attendees to put the creative process into practice Specific workshops are arranged on selected areas from the above list by eminent experts from India and Abroad for specific skill professionals.

3) On the sidelines of the conference there will be a Poster Presentation to encourage the research & postgraduate students a poster competition on the conference theme will be held where 3 best poster presentations will get cash reward.

Workshops-A Special Feature of ICAHT

It may not be out of place to mention that the concept of workshops and general interest presentations is a novel concept adopted by OGTC and has been found extremely beneficial to the industry in terms of specific skill up-gradation and creation of general awareness in the present times, which are really termed as knowledge economy.

PROGRAMME OUTLINE

09:00 – 09:30 hrs.	REGISTRATION
09:30 – 09:45 hrs.	THEME PRESENTATION: Smart Factory – A Roadmap for Manufacturers to attain Competitiveness
09:45 – 11:45 hrs.	Presentation
	1.Integration of the Supply Chain to Attain Business Excellence
	2.Smart Factory Concept: A Successful Case Study
	3.Smart Analytics: Faster Decision Making, Higher Profitability
	4.Quality 4.0: Aligning Quality Management with Digitalization
11:45 – 12:15 hrs.	TEA
12:15 – 13:45 hrs.	Presentation
	5. Joint Presentation on the concept of Smart Manufacturing and Way Forward
	6. PANEL DISCUSSION – Global Challenges and Opportunities for Indian Apparel Industry
13:45 – 14:30 hrs.	Lunch
14:15 – 16:45 hrs.	Parallel Workshops
	HUMAN RELATIONS (HR)
Workshop 1	Artificial Intelligence: A Practical Approach to Smart People Analytics
Workshop 2	Building an Agile Organization through Digitalization
Workshop 3	Role of Organizations in Driving Smart Factories
	PRODUCTION
Workshop 1	Smart Factory Module - An Approach to Streamline the Shop Floor
Workshop 2	Digitalization Aiding the Decision Making Process
	MERCHANDISING
Workshop 1	Automation Conquering the Task of Merchandising
Workshop 2	Accelerating Product Development in an Industry 4.0 World
16:45 – 1800 hrs.	Summing Up
18:00 hrs.	HIGH TEA